

HANDOUT 10.4— STRATEGIC PLANNING CHECKLIST**Checklist for Strategic Planning and Recommendations Section of the Sustainable Tourism Management Plan**

Have you:

- ☐ Defined a vision for your Sustainable Tourism Management Plan?
- ☐ Determined a few major **goals** that you wish to guide your plan?
- ☐ Allocated sustainable tourism activities within your site according to a **zoning** scheme and/or adjusted a previous scheme to coincide with the ecotourism activity you are proposing?
- ☐ Created a series of **sustainable tourism subprograms** that reflect the different types of activities that will need managerial/administrative supervision?
- ☐ Within each subprogram, developed a series of **strategies** that will be followed to guide implementation?
- ☐ For each strategy, developed a series of detailed activities to implement the **objectives**?
- ☐ Developed a **timeline** that places Activities to be carried out on a sequential list placed according to a yearly or Phase format?
- ☐ Developed detailed **site plans** for those sites to be used extensively by tourists?
- ☐ Recommended the creation of a **Sustainable Tourism Advisory Committee** to assist the site's administration with the implementation and evaluation of the sustainable tourism management plan?
- ☐ Recommended how the sustainable tourism management plan will be **monitored and evaluated**?

Extracted and modified from: *An Introduction to Ecosystem Planning: Second Edition*